

2001 Press Releases

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CONTACT: Dean Jones (310) 673-7248

LOS ANGELES - The first ever South Los Angeles Economic Forecast will be held Wednesday, September 19 from 2:00 p.m. to 4:00 p.m. at the LA Convention Center in the Theater Room. This conference will feature **Jack Kyser, Chief Economist for the Los Angeles County Economic Development Corporation (LAEDC)**, who will present his current publication **South Los Angeles Economic Forecast** with a focus on how this asset rich region can best build its resources over the next five years. Also speaking is **Eugene Grigsby, Director of Public Policy of UCLA**, to speak on International Trade from South Africa to South LA.

"The area has many assets which are generally overlooked", says Jack Kyser. "The issues for the community are to be able to grow its diverse manufacturing base, as well as to provide improving amenities for the overall community." Often overlooked, yet totally connected, the South Los Angeles region is a newly recognized region for the LAEDC.

This conference is designed as a smart business tool for business, government and educators. Those who attend will not only learn about the County of Los Angeles' new market opportunities and how they can make international trade work for their business, but they will also **receive a free copy of an Economic Snapshot of South Los Angeles.**

"South LA is our untapped treasure, which most people don't recognize." - Jack Kyser.

This event is fully sponsored and free to attend. For more information, contact Dean Jones, Executive Director, South Los Angeles Economic Development Partnership at (310) 637-7248 or send an email to LAEDCSOLA@aol.com.

To R.S.V.P. please call (213) 236-4868.