

2001 Press Releases

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"Summit on Sunset" - Economic Outlook- Westside 2002

Billed as the "Information Event of the Westside", plans are being made for the first ever **Summit on Sunset 2001 to be held on Wednesday, November 7, 2001 from 8:00 a.m. to 11:30 a.m. at the House of Blues on Sunset Boulevard.**

With the theme of "Economic Outlook of the Westside in 2002", Summit on Sunset is being sponsored by the **Los Angeles County Economic Development Corporation (LAEDC), City of West Hollywood and Westside Council Chambers of Commerce** and will feature keynote speakers **Jack Kyser, Chief Economist for the LAEDC**, who will present the "**Year 2002 Economic Outlook & Overview for the Westside Cities**" and **Bruce Baltin, Vice President of PKF Consulting** will be discussing the status and outlook of the Tourism and Hospitality Industry.

"There is a lot of concern over the long term effects on travel and tourism which are important to the Westside Communities. These times call for innovative thinking and being able to spot new opportunities because this recession will pass." - **Jack Kyser, LAEDC**

Other presenters and panel members include **Dr. Fernando Guerra of Loyola Marymount's Center for the Study of Los Angeles** discussing the results of the Westside Cities Public Opinion Survey, and **Lee Harrington, President & CEO of LAEDC** presenting the **60-Mile Circle - Reconnecting the Regions.**

Attendees will receive the first-ever presentations on the following breakthrough information projects:

- Westside Cities Economic Report
- 60-Mile Circle Presentation
- Public Opinion Report
- Tourism Industry Outlook

This is the first presentation of what is expected to be an annual event. Executives from private industry, local and regional government, education, and civic and organizations are expected to attend Summit on Sunset.

Individual tickets may be purchased for \$35 prior to October 26, 2001. After October 26 and subject to availability, the ticket price is \$45. All prices include continental breakfast, **Westside Economic Snapshot 2002** by Jack Kyser, and handout materials. **For more information, call the Los Angeles County Economic Development Corporation at (213) 236-4839.**

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