

PROTECTING CALIFORNIA'S HIGH QUALITY OF LIFE

Voters have an unprecedented opportunity this Tuesday to impact the future of California's economy, environment, and mobility. The reason we *should* consider it is to protect our exceptional quality-of-life, unparalleled economic opportunity, and world-renowned environmental splendor. The reason we *must* consider it is that a fast-growing population and a boom in Pacific Rim trade that funnels through Southern California ports threaten to bring traffic and commerce to a standstill if we don't act. A virtually permanent commuter and freight gridlock is certain to harm our environment and deter the business and job growth we need to remain a vibrant, livable state.


The stakes are high. Southern California will look much different by 2025 when experts predict that five million more people will be living in this part of the state. That's enough people to fill the City of Chicago – twice. A booming international trade with Asia means that the quantity of the 40-foot cargo containers you see stacked atop mile-long trains and hitched behind trucks will likely triple in number. Our roads and rails simply cannot handle the expected demand. A patchwork of fixes we've relied on in the past to postpone gridlock no longer offers any credible solutions.

Our problem is increasingly urgent. That is why four of California's former governors joined with concerned business leaders in the non-partisan Southern California Leadership Council to focus attention on matters of great importance to our state. Together, we strive to develop lasting solutions that make sense to business, the community and government. We unanimously agreed that our first action should be to help rescue California's overwhelmed transportation infrastructure.


If we act now California can greatly benefit from the projected growth and we can channel the activity to power a new generation of economic prosperity. Rising global trade brings with it potentially millions of high-wage jobs for skilled trades people in our state. Much of the trade-related growth is locating in California's inland communities where affordable housing and an improving job market are combining to boost first-time homeownership for hundreds of thousands of families.


California has always been a leader in adapting to change and creating new opportunity. Our economy surpassed \$1.6 trillion last year, eclipsing all but seven nations in economic output. We are eminently capable of investing the dollars needed for infrastructure improvements that will help ensure our economy continues to thrive and grow, but the source of those funds remains uncertain. The Southern California Leadership Council encourages all Californians to consider for themselves whether Propositions 1A and 1B on the November 7 ballot are the appropriate way to keep our extraordinary quality-of-life safe and secure. We hope you will choose the course that ensures a bright future for our state and for us all. It is as important to you as it is to us.

Southern California Leadership Council


George Deukmejian
35th Governor of California


Pete Wilson
36th Governor of California


Gray Davis
37th Governor of California


Ray Holdsworth
Co-Chair


Robert Wolf
Co-Chair

John Hawkins
San Diego Regional Chamber
of Commerce

George Argyros
Arnel Development Company

Henry Segerstrom
C. J. Segerstrom & Sons

Rod Banks
Bank of America

David Fleming
Economic Alliance of San
Fernando Valley

Robert Hertzberg
LAEDC

Randall Lewis
Lewis Group of Companies

Edward Roski, Jr.
Majestic Realty

Blaine Fetter
Samuelson & Fetter LLC

James Thomas
Thomas Partners

Greg McWilliams
Newhall Land & Farming
Company

Chuck Smith
AT&T

Timothy McCallion
Verizon

Anthony Miranda
Pechanga Development
Corporation

James Hankla
Port of Long Beach

Dougall Agan
Southern California Logistical
Airport

Bruce Choate
Watson Land Company

Floyd Wicks
Golden State Water
Company

George Kieffer
LA Area Chamber of
Commerce

Sandor Shapery
Shapery Enterprises

Joe Drew
Tejon Ranch