

## **Southern California Leadership Council**

### **Protecting Our Future**

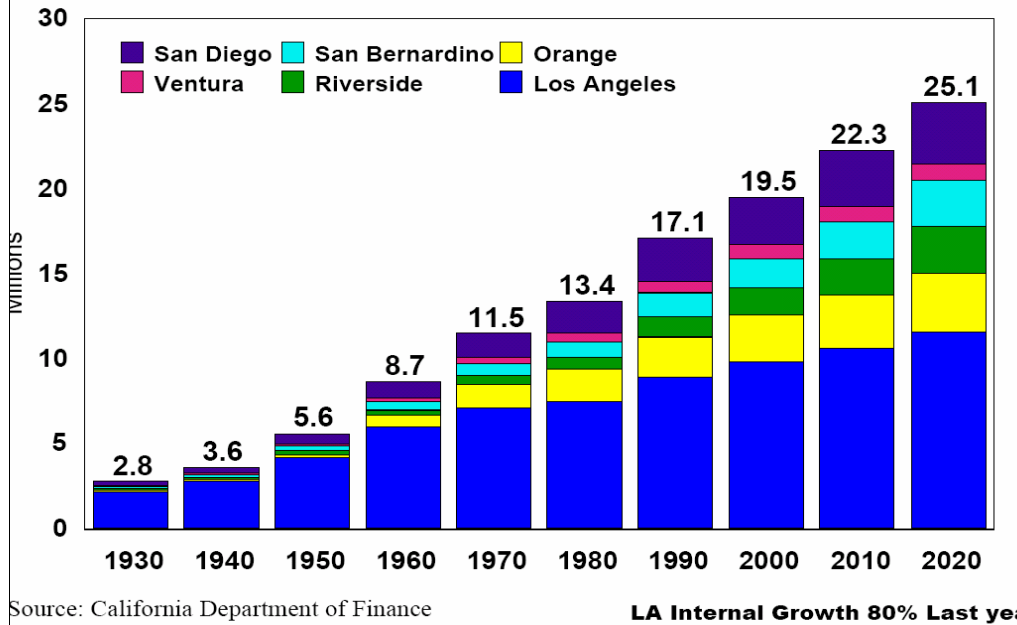


***“To Ensure the Region’s Economic Vitality and Quality of Life”***

- Southern California’s future depends upon a thriving economy and an unmatched quality of life for all who live here.

# FACT: Population is Increasing

## “We will grow by Two Chicago’s”



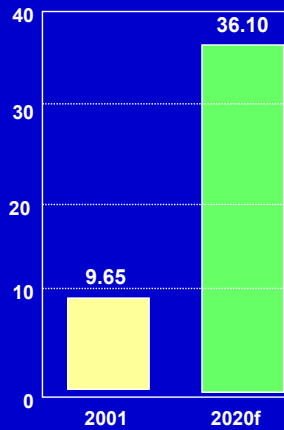
- In the next 20 years, we will add 5 million more people to the region – mostly from internal growth.
- We will grow by two Chicagos – along with all the cars (2.7 million), trucks, schools and other infrastructure needs.

## Southern California's Greatest Challenge – International Trade Forecast (LA Customs District)



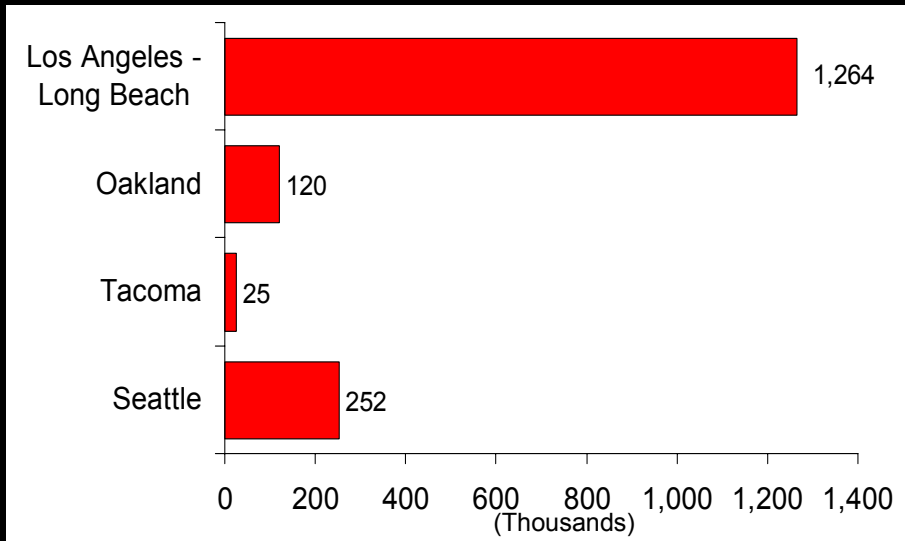
Source: LAEDC

Container Traffic Forecast  
for POLA/POLB



- As Southern California and the rest of the U.S. grows, so do our demands as consumers for goods and services to meet our life style needs.
- International trade (goods movement) volumes are expected to triple to and through Southern California.

## **CHANGE IN CONTAINER VOLUME -- MAJOR WEST COAST PORTS 2003-2004**



Sources: Ports of Los Angeles, Long Beach, Oakland, Tacoma, and Seattle

- Because of our location and the size of our market, the volumes of goods moving to and from Asia and the U.S. will move to and through our region.



Photo: Los Angeles World Airports

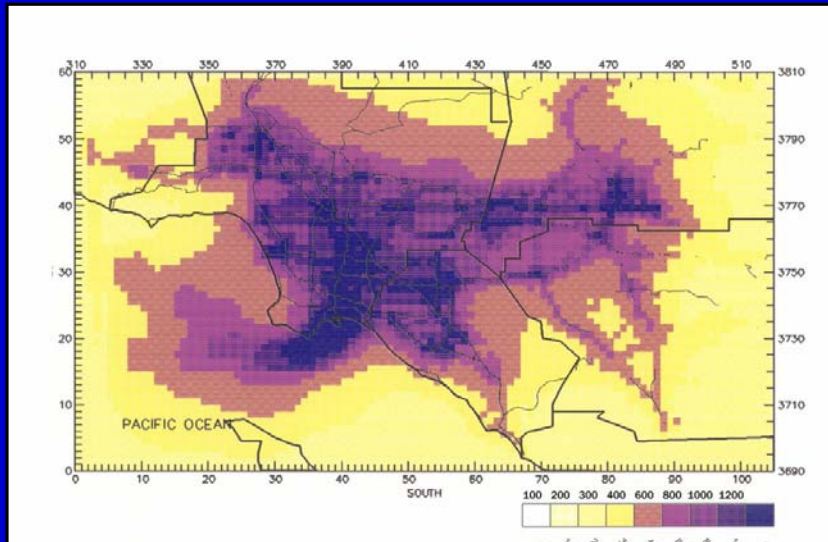
**FACT:  
Growth is coming and  
things will get worse if we  
do nothing!**

- 2.7 million more cars will make getting around on the freeways even more difficult.
- Millions more truck trips will also add to the congestion.
- Gridlock = Economic, Environmental and Quality of Life Meltdown

- Our infrastructure has not keep up with this growth and we are already suffering the impacts.
- We need to plan and build for this growth or both our quality of life and economic well being are threatened.

# Environmental Perspective

## More Pollution = More CANCER Risk



- The impact on our air quality and congestion from the massive movements of people and goods in the region need to be addressed or we risk public health and safety problems.

# Congestion and Air Quality Solutions Modernized Goods Movement System

## Southern California



- ▶ Near Dock Rail Yard
- ▶ Inland Ports/Hubs
- ▶ Third Corridor Out
- ▶ At Grade Conflicts
- ▶ Short Haul Rail Service
- ▶ Short Sea Shipping

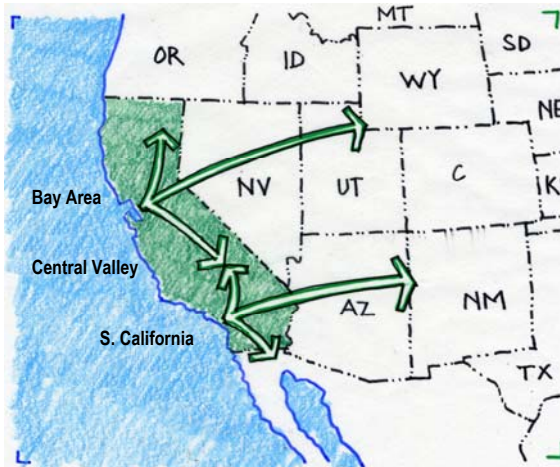
**1 Container Train = 280 Trucks = 756 Cars**

**Modern Technology = Clean Air**

### The good news? There are solutions:

- Every container moved by rail is a truck off our highways – millions of truck trips can be eliminated.
- Moving containers from our ports via coastal sea routes to other areas also eliminates truck trips.
- And we can reduce congestion and pollution by eliminating bottlenecks in our highway and rail systems.

## ENVIRONMENTAL benefits



### California Green Corridors - Highways and Rail Lines

- Implement a system of freight-related highways and railway corridors facilitating the use of clean engine technology and reduced diesel emissions.
- Implement sustainable design and enhanced community benefits.

## GREEN Freight Initiative

- We can create adequate, efficient new highway and rail capacity by building “Green Transportation Corridors.”

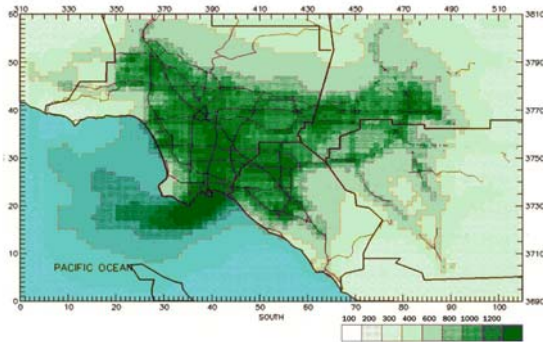


## ENVIRONMENTAL benefits

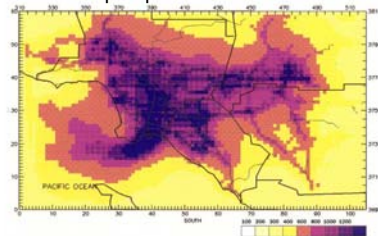
### Green Corridors

- Develop strategies for interstate rail and roads that reduces diesel pollution across the region, improves quality of life, and grows jobs.
- Reduce potential health risks of stakeholders living around the corridors and gateways

Our Vision.....



Current perspective



GREEN Freight Initiative

- We can improve our air quality by reducing congestion and using new cleaner technologies for ships, trucks and trains.

## Southern California's Greatest Opportunity -- International Trade Related Jobs

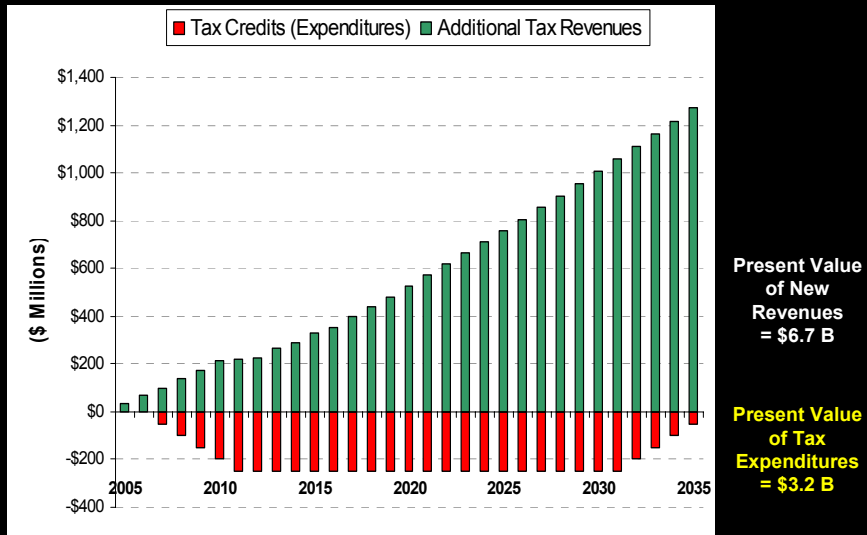


Source: LAEDC



•If we invest in these improvements now through the State Infrastructure and Transportation Bond Measures and County self-help sales tax initiatives on the November Ballot, we also help create over one million good paying new jobs in Southern California.

## The Investment will pay for itself!



•And, with the new jobs, the investment in Southern California's future will pay for itself several fold, creating new tax revenues to fund other public infrastructure, service and education needs.

**Goods movement affects everyone – children,  
health, education, real estate, and tourism.**

**Not to decide is to decide!**

**WE MUST ACT NOW!!**

- We have already waited too long. We see it on our freeways every day.
- We must act now – Our future depends upon it.
- Support California's November Infrastructure and Transportation Bond Measures.